

# Matt Kovalik — Full Biography

*Founder, Kovalik Digital L.L.C. | Licensed Minnesota Electrician*

Matt Kovalik is the founder of Kovalik Digital L.L.C. and a licensed Minnesota electrician. He has held a Journeyworker A license (#AJ703617) from the Minnesota Department of Labor and Industry since 2016, and is a member of Amalgamated Transit Union Local 1005. He currently works as an electrician for Metro Transit, supporting bus and rail electrical infrastructure across the seven-county Twin Cities metro.

Kovalik has worked in the electrical trade since 2010. He completed his apprenticeship hours at Japs-Olson Company, where he handled troubleshooting and new equipment installation for commercial printing systems, and at Faith Technologies, working across most categories of commercial construction. His project experience spans residential homes, multifamily apartment buildings, and government facilities, including a Minnesota National Guard recruitment center.

Kovalik built NailThePrice ([nailtheprice.com](http://nailtheprice.com)) to address a problem he encountered during his own home renovation: the difficulty of knowing whether a contractor's quote was reasonable, even as someone working in the trades. The site now covers 90 home improvement project categories across 289 U.S. cities, with cost estimates calculated from Bureau of Labor Statistics labor data, Census Bureau cost-of-living indices, NOAA climate data, and municipal permit schedules.

Kovalik also operates TradePrepped ([tradeprepped.com](http://tradeprepped.com)), a reference site for trade licensing requirements across all 50 states and the District of Columbia, and PromoNight ([getpromonight.com](http://getpromonight.com)), a free web app and iOS/Android app that tracks promotional events at professional sports games across MLB, NBA, NFL, NHL, MLS, and WNBA.

His editorial philosophy across Kovalik Digital's properties: disclosed data sources, named editorial responsibility, no anonymous aggregation. Every electrical project page on NailThePrice is anchored to his field experience as a working electrician.

Kovalik is based in Saint Louis Park, Minnesota.

— ~300 words —