

Matt Kovalik — Short Biography

Founder, Kovalik Digital L.L.C. | Licensed Minnesota Electrician

Matt Kovalik is the founder of Kovalik Digital L.L.C. and a licensed Minnesota electrician. He has held a Journeyworker A license (#AJ703617) from the Minnesota Department of Labor and Industry since 2016. He is a member of Amalgamated Transit Union Local 1005 and works as an electrician for Metro Transit, supporting bus and rail electrical infrastructure across the seven-county Twin Cities metro.

Kovalik built NailThePrice to solve a problem he encountered during his own home renovation: the difficulty of knowing whether a contractor's quote was reasonable, even as someone in the trades. Kovalik Digital now operates three independent reference properties across home services, trade licensing, and professional sports. Kovalik is based in Saint Louis Park, Minnesota.

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